## ABSTRACT

A vinyl polymer having at least one terminal group of the general formula (1) per molecule;

5  $-OC(O)C(R) = CH_2$  (1)

wherein R represents hydrogen or an organic group containing 1 to 20 carbon atoms;

a curable composition containing said polymer; an aqueous emulsion containing either said polymer or

10 said curable composition;

a pressure sensitive adhesive composition and a pressure sensitive adhesive each comprising said curable composition or aqueous emulsion.